

What is *EmpressRose.com*?

EmpressRose.com focuses on helping people build web sites affordably.

- Consulting with you to learn what the focus the site will be
- Develop the layout
- Help you choose the best web hosting solution based on space and budget
- Choose the web design package to fit your needs

Web design packages are priced based on a buyer's skills with a computer, how internet savvy they are, and how much they want to do on their own.

At the end of the site building process, you are taught how to maintain the site on your own if you so choose. Management services are also available.

Graphic design services are also provided to help create the desired look. Logo development as well as personalized graphics can be designed for you.

What sites has *EmpressRose.com* done?

Samples of EmpressRose.com work can be found on the web :

Winking Duck Bed n' Biscuit
<http://www.winkinduck.com>

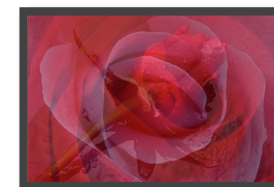
Home Gold Parties
<http://www.homegoldparties.com>

Blue Phoenix Books
<http://www.bluephoenixbooks.com>

References available upon request.



*Affordable Web Design for
Everyday People*



EmpressRose.com

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Packages & Services

Webpage Design Packages

Basic **\$100.00**

1 hour consultation
(buyer decides on web host and domain and buys on own)
2-4 hour initial build of site*
1-2 hours final design of site*
1 hour of education for buyer management*

Moderate **\$150.00**

1 hour consultation
(designer decides on web host and buyer buys on own along with domain)
2-4 hour initial build of site*
1-2 hours final design of site*
1-2 hours of education for buyer management*

Extreme **\$350.00**

(Intended for businesses with LOTS of graphics, multimedia, or pages)

1-2 hours consultation
(buyer decides on web host and domain and buys on own)
8-10 hour initial build of site*
2-3 hours final design of site*
1 hour of education for buyer management*

*\$25/hour for additional site development/ educational time over that stated in the package

Webpage Design & Hosting Packages

Advanced **\$200.00**

1-2 hours consultation
(designer decides on web host and helps buyer through buying process and domain registration)
buyer offered to host site at *EmpressRose.com* (included in price); see hosting description
2-4 hour initial build of site*
1-2 hours final design of site*
2 hours of education for buyer management*

Managed **\$250.00**

2 hours consultation
(designer decides on web host and helps buyer through buying process and domain registration)
buyer offered to host site at *EmpressRose.com* (included in price); see hosting description
2-4 hour initial build of site*
1-2 hours final design of site*
1 year management included in price; see management description

Graphics Design Services

Logo Development **\$10.00-\$20.00**

Price depends on text only versus text & graphic(s).

Transfer existing Logo to Digital **\$10.00**

Individual Graphic Development **\$5.00-\$20.00**

Price depends on size of graphic & whether it has movement.

Document Services

Transfer existing document to PDF **\$5.00**

Develop document & transfer to PDF **\$25.00/hr**

Other Services

Site Hosting at *EmpressRose.com* **\$12.00/year**

1 GB of space and 5 email addresses
Webdisk/FTP access to your site with own login
Own domain registration allowed or site name will be yoursite.empressrose.com

Site Management at *EmpressRose.com* **\$50.00**

Includes hosting with all details listed above
Monitor site for down time/errors
Data collection (will email to buyer up to 4 times a year if desired)
Change/update site up to 3 times a year

Site Management with Another Host **\$40.00**

Monitor site for down time/errors
Data collection – only if host offers it
Change/update site up to 3 times a year

Individual Services **\$25.00/hour**

Teach how to use iWeb or Publisher for basic site
Consult buyer to choose web host
Help buyer choose web host and walk through buying hosting, as well as registering domain

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